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Opportunities for the arts to interact with public and private organizations occur worldwide, but during the last decade artistic interventions have received growing attention in both practice and research.

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In artistic interventions artists are invited into organizations to work with management and employees on issues that concern them, such as generating ideas for new products and services,...

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This article explores whether artistic interventions in organizations offer employees the possibility of fulfilling the

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EconStor: Meaningful work and artistic interventions in ...  
Executive Summary. Managers have discovered that it makes a lot of sense to use an innovation to generate innovation. So they are experimenting with the potential of artistic interventions: bringing in people, practices, and products from the arts to help address issues their organizations are facing. Organizations of all sizes and all sectors in Europe have tried artistic interventions—for many reasons and with all kinds of art forms.



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Artistic interventions in organizations are conducted with high expectations of a multitude of positive outcomes. Research has not kept pace with these developments in practice. Very few empirical studies have been conducted to establish whether the high hopes placed on these interventions are justified. The WZB established a

## TRANSFORMING ORGANISATIONS WITH THE ARTS.

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itself with strong links to both creativity and innovation.

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The artistic process is, without qualification or quantification, the most effective planning, problem solving, decision-making, relationship-building process available to any arts organization. It may be the most effective process available to anyone. The artistic process is a complex multiplicity of processes.

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## THE ARTISTIC PROCESS | ARTS Action Research

Find many great new & used options and get the best deals for Routledge Research in Creative and Cultural Industries Management Ser.: Artistic Interventions in Organizations : Research, Theory and Practice (2018, Trade Paperback) at the best online prices at eBay! Free shipping for many products!

Routledge Research in Creative and Cultural Industries ... Why should you give special consideration to an "artistic intervention"? This is an unconventional approach where people from the arts bring their talents, skills and tools into an organization with the purpose of triggering or supporting change for the individual, group, or whole organization.

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ARTISTIC Interventions | Enriching Organizations through ...

Barry and Meisiek propose a typology of "workarts", namely art collection, artist-led intervention, and artistic experimentation (2010: 1507), which corresponds to the threefold characterization in our definition of artistic interventions, namely processes bringing people, practices, and products from the world of the arts into the world of organizations. In practice, the typological differentiations from the literature are blurred and activities often combine two or three of these elements.

Meaningful work and artistic interventions in ...

Principles and issues related to the broader practice of art-

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based research are identified by drawing on research into artistic interventions in organizations, where artists are invited into ...

When Top Management Leadership Matters: Insights From ...  
Biennale is complete these days without its "social interventions" and the requisite controversy surrounding the place of activism in the art world. More important than academic and artistic institutions, however, is the attention turned to the artistic activism by NGOs and philanthropic funders. Large organizations like the Open Society

### Assessing the Impact of Artistic Activism

Faith-based organizations (FBOs) have been recognized as

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an influential venue for developing and implementing disease prevention and health promotion efforts (4). Interventions targeting obesity and cancer prevention in predominantly African American churches have been successful (5, 6).

### Background

As social and economic scientist with an additional background in cultural science, her recent work focuses on intertwining artists and art projects with new technologies and scientific research. She has explored effects of artistic interventions on social settings, especially framing artistic interventions and art programs in organizations. Claudia produces artscience collaborations, artist-in-residence programs, media art projects as well as various projects

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Claudia Schnugg

This report summarizes our findings in the Creative Clash project on what different stakeholders (artists, employees, mananagers and intermediary organizations) feel is valuable in artistic interventions that they have experienced. It is based on a

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